

## Target Market Determination Personal Loan / Medium Loan

This Target Market Determination (TMD) has been prepared in accordance with the *Treasury Laws Amendment (Design and Distribution Obligations and Product Intervention Powers) Act 2019 (Cth)* and associated Regulations. TMDs are designed to assist issuers to ensure that the financial products they issue are likely to be consistent with the *likely objectives, financial situation and needs* of the consumers for whom they are intended (the target market) and to assist distributors to ensure that financial products are distributed to the target market.

This TMD is general in nature and should not be construed as financial advice. Consumers should obtain independent advice prior to acquiring the product to ensure that it is appropriate for their particular *objectives, financial situation and needs*.

<b>Product</b>	Personal Loan / Medium Loan				
<b>Issuer</b>	MoneyMe Financial Group Pty Limited ACN 163 691 236, Australian Credit Licence 442218				
<b>Date of TMD</b>	5 October 2021				
<b>Target Market</b>	<p><b><i>Description of target market, including their likely objectives, financial situation and needs</i></b></p> <p>The product has been assessed as meeting the <i>likely objectives, financial situation and needs</i> of consumers who:</p> <ul style="list-style-type: none"> <li>• meet our eligibility criteria, including (but not limited to): <ul style="list-style-type: none"> <li>– are 18 years of age or older;</li> <li>– are employed on a permanent or casual basis;</li> <li>– are a permanent resident of Australia or having an acceptable work visa (as determined by us);</li> </ul> </li> <li>• are seeking to finance a medium to large purchase of goods or services and defer payments over a longer set period, or refinance other finance that has been provided for one or more of these purposes;</li> <li>• require flexible repayment options, including making early payments without charge, or either fortnightly or monthly repayment cycles;</li> <li>• can manage potential fluctuations in interest rate and repayments associated with a variable interest rate; and</li> <li>• are able to complete an online application.</li> </ul> <p><b><i>Description of product, including key attributes</i></b></p> <p>The product's key attributes include the following:</p> <ul style="list-style-type: none"> <li>• General specifications <table border="1" style="margin-left: 20px;"> <tr> <td style="background-color: #e0e0e0;">Minimum loan amounts and terms</td> <td> <ul style="list-style-type: none"> <li>• 2 years (loans from \$2,100 to \$3,000)</li> <li>• 3 years (loans from \$3,001 to \$50,000)</li> </ul> </td> </tr> <tr> <td style="background-color: #e0e0e0;">Maximum loan amounts and terms</td> <td> <ul style="list-style-type: none"> <li>• 2 years (loans from \$2,001 to \$3,000)</li> </ul> </td> </tr> </table> </li> </ul>	Minimum loan amounts and terms	<ul style="list-style-type: none"> <li>• 2 years (loans from \$2,100 to \$3,000)</li> <li>• 3 years (loans from \$3,001 to \$50,000)</li> </ul>	Maximum loan amounts and terms	<ul style="list-style-type: none"> <li>• 2 years (loans from \$2,001 to \$3,000)</li> </ul>
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<p><b>Distribution Conditions</b></p>	<p><b>Distribution conditions</b></p> <p>The following distribution channels and conditions have been assessed as being appropriate to direct the distribution of the product to the target market:</p> <table border="1" data-bbox="419 1671 1374 2004"> <thead> <tr> <th>Distribution channel</th> <th>Type of distributor</th> <th>Condition/restriction</th> </tr> </thead> <tbody> <tr> <td>Direct to consumer</td> <td> <ul style="list-style-type: none"> <li>Online application via a website</li> <li>Application over the phone</li> </ul> </td> <td rowspan="2">All applications must be completed and processed by us via our online application process, which contains knock-out questions and flags to determine whether a consumer</td> </tr> <tr> <td>Third party distributors</td> <td> <ul style="list-style-type: none"> <li><b>Lead generation partners:</b> Notify consumers that they may be eligible for this product and supply a link to</li> </ul> </td> </tr> </tbody> </table>	Distribution channel	Type of distributor	Condition/restriction	Direct to consumer	<ul style="list-style-type: none"> <li>Online application via a website</li> <li>Application over the phone</li> </ul>	All applications must be completed and processed by us via our online application process, which contains knock-out questions and flags to determine whether a consumer	Third party distributors	<ul style="list-style-type: none"> <li><b>Lead generation partners:</b> Notify consumers that they may be eligible for this product and supply a link to</li> </ul>						
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<b>Review Triggers</b>	<p>The following events are review triggers that would reasonably suggest that the TMD is no longer appropriate:</p> <ul style="list-style-type: none"> <li>• A significant dealing of the product to consumers outside the target market occurs.</li> <li>• A significant number of complaints are received from consumers in relation to the product.</li> <li>• There is a material change to the product or the terms and conditions.</li> <li>• There is a material number of: <ul style="list-style-type: none"> <li>– hardship applications;</li> <li>– overdue loans; and/or</li> <li>– defaults; and</li> </ul> </li> <li>• There are significant changes to Australian credit laws that affect this Product.</li> </ul>			
<b>Review Periods</b>	<p><b><i>First review date:</i></b> 15 August 2022.</p> <p><b><i>Periodic reviews:</i></b> Every 12 months after the initial review and each subsequent review.</p> <p><b><i>Trigger reviews:</i></b> Review to be completed within 10 business days of the identification of a trigger event.</p>			

<b>Distribution Information Reporting Requirements</b>	The following information must be provided to us by distributors who engage in retail product distribution conduct in relation to the product:		
	<b>Type of information</b>	<b>Description</b>	<b>Reporting period</b>
	Specific complaints	Details of the complaint, including the name and contact details of the complainant and the substance of the complaint	As soon as practicable, and in any event within 10 business days of receipt of the complaint
	General complaints	Number of complaints	Every 3 months
	Significant dealing(s)	Date or date range of the significant dealing(s) and a description of the significant dealing (eg, why it is not consistent with the TMD)	As soon as practicable, and in any event within 10 business days after becoming aware of the significant dealing